

INTISARI

Penelitian ini bertujuan untuk merancang video animasi 2D sebagai media pengenalan huruf hijaiyah yang menarik bagi siswa kelas 1 serta mengukur efektivitasnya terhadap pemahaman siswa. Penelitian ini menggunakan metode pengembangan ADDIE yang terdiri dari *Analysis*, *Design*, *Development*, *Implementation*, dan *Evaluation*. Media yang dikembangkan menggunakan Adobe Animate dan Adobe Illustrator, sedangkan analisis datanya menggunakan skala Likert dan N-Gain. Hasil validasi ahli media dan ahli materi memperoleh kategori “Sangat Baik”. Hasil pengujian pemahaman siswa menunjukkan adanya peningkatan rata-rata nilai dibuktikan dengan hasil perhitungan *N-Gain* dengan memperoleh nilai sebesar 0,693 dengan persentase 69,30% yang termasuk kategori sedang dan cukup efektif dalam meningkatkan pemahaman siswa. Dengan demikian, video animasi 2D pengenalan huruf hijaiyah dinyatakan layak digunakan sebagai media pendukung pembelajaran bagi siswa kelas 1 di MIM Potronayan 2 Nogosari Boyolali. Peningkatan nilai dari *pre-test* ke *post-test* serta hasil *N-Gain* menunjukkan bahwa penggunaan video animasi 2D cukup efektif dalam membantu proses pembelajaran pengenalan huruf hijaiyah.

Kata kunci: Video Animasi 2D, Huruf Hijaiyah, Media Pembelajaran, ADDIE, *N-Gain*

ABSTRACT

This study aims to design a 2D animated video as an engaging medium for introducing the Hijaiyah alphabet to first-grade students and to measure its effectiveness in enhancing students' understanding. This study employs the ADDIE development model, which consists of Analysis, Design, Development, Implementation, and Evaluation. The educational medium was developed using Adobe Animate and Adobe Illustrator, while data analysis utilized the Likert scale and N-Gain. The validation results from media experts and content experts earned a "Very Good" rating. The results of the student comprehension test showed an increase in the average score, as evidenced by the N-Gain calculation, which yielded a value of 0.693 representing 69.30 percent which falls into the "moderate" category and is considered fairly effective in improving student comprehension. Thus, the 2D animated video introducing the Hijaiyah alphabet is deemed suitable for use as a learning aid for first-grade students at MIM Potronayan 2 in Nogosari, Boyolali. The improvement in scores from the pre-test to the post-test, as well as the N-Gain results, indicate that the use of 2D animated videos is quite effective in supporting the learning process for recognizing the hijaiyah alphabet.

Keyword: 2D Animated Videos, Hijaiyah Alphabet, Educational Media, ADDIE, N-Gain.