INTISARI

Pengajaran Bahasa Inggris sangat penting di era globalisasi dan harus menjadi prioritas. Mengenalkan berbagai jenis alat transportasi dan fungsinya dapat membantu siswa memperluas pengetahuan mereka tentang lingkungan. Namun, di MI Terpadu Al-Mabrur Tawangsari, metode pengajaran masih didominasi oleh ceramah dan media buku LKS, yang kurang menarik perhatian siswa. Media Pembelajaran Interaktif untuk Materi Pengenalan Alat Transportasi dalam Mata Pelajaran Bahasa Inggris di Kelas 2 dirancang untuk meningkatkan minat dan pemahaman siswa terhadap materi, serta menjadikan proses belajar lebih menyenangkan. Fokus penulisan ini adalah pada pembuatan media pembelajaran interaktif yang mencakup transportasi darat, laut, dan udara, serta pengujian dengan kuesioner. Aplikasi interaktif ini dirancang menggunakan Adobe Animate, dengan dukungan Adobe Illustrator dan Corel Draw X7. Model pengembangan yang digunakan adalah ADDIE (Analisis, Desain, Pengembangan, Implementasi, dan Evaluasi). Hasil pengujian sistem dilakukan dengan Black Box Testing, melibatkan 1 guru dan 16 siswa kelas II sebagai subjek penelitian. Hasil validasi dari ahli materi mendapatkan skor persentase 96,8%, sedangkan hasil dari kuesioner siswa menunjukkan persentase 97,6%. Hasil ini menunjukkan bahwa media pembelajaran ini sangat layak digunakan sebagai alat bantu dalam meningkatkan minat siswa saat proses belajar mengajar di kelas II MI Terpadu Al-Mabrur Tawangsari.

Kata kunci: ADDIE, Alat Transportasi, *Black Box Testing*, Kuesioner, Media Pembelajaran

ABSTRACT

Teaching English is very important in the era of globalization and must be a priority. Introducing various types of transportation and their functions can help students expand their knowledge about the environment. However, at Al-Mabrur Tawangsari Integrated MI, teaching methods are still dominated by lectures and LKS book media, which do not attract students' attention. Interactive Learning Media for Introduction to Transportation Equipment in English Subjects in Class 2 is designed to increase students' interest and understanding of the material, as well as making the learning process more enjoyable. The focus of this writing is on creating interactive learning media which includes land, sea and air transportation, as well as testing with questionnaires. This interactive application was designed using Adobe Animate, with support for Adobe Illustrator and Corel Draw X7. The development model used is ADDIE (Analysis, Design, Development, Implementation and Evaluation). The system testing results were carried out using Black Box Testing, involving 1 teacher and 16 class II students as research subjects. The validation results from material experts obtained a percentage score of 96.8%, while the results from the student questionnaire showed a percentage of 97.6%. These results indicate that this learning media is very suitable to be used as a tool in increasing student interest during the teaching and learning process in class II of Integrated MI Al-Mabrur Tawangsari.

Keyword: ADDIE, Transportation Equipment, Black Box Testing, Questionnaires, Learning Media